

EXHIBIT Z

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Mark: SOUTHWEST AIRLINES

SOUTHWEST AIRLINES

US Serial Number: 74219135

Application Filing Date: Nov. 05, 1991

US Registration Number: 1738670

Registration Date: Dec. 08, 1992

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 18, 2022

Publication Date: Sep. 15, 1992

Mark Information

Mark Literal Elements: SOUTHWEST AIRLINES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "AIRLINES"

Acquired Distinctiveness Claim: In whole

Related Properties Information

Claimed Ownership of US Registrations: 1230381, 1486485

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: transportation services; namely, transportation of cargo and passengers by air

International Class(es): 039 - Primary Class

U.S Class(es): 105

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 08, 1971

Use in Commerce: Feb. 07, 1980

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: SOUTHWEST AIRLINES CO.

Owner Address: HDQ 4GC
2702 LOVE FIELD DRIVE
Dallas, TEXAS UNITED STATES 752351611

Legal Entity Type: CORPORATION

State or Country: TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrea Anderson**Docket Number:** 74800.0862

Attorney Primary Email Address: docket@hollandhart.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Andrea Anderson
Holland & Hart LLP
P.O. Box 8749
Attn: Trademark Docketing
Denver, COLORADO UNITED STATES 80201-8749

Phone: 303-473-2861**Fax:** 303-473-2720

Correspondent e-mail: docket@hollandhart.com AAnderson@hollandhart.com JASmith@hollandhart.com JLNorthrop@hollandhart.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 18, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 18, 2022	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Nov. 18, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 18, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 13, 2022	TEAS SECTION 8 & 9 RECEIVED	
Dec. 08, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Nov. 30, 2021	NOTICE OF SUIT	
Nov. 01, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 01, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 11, 2019	NOTICE OF SUIT	
May 31, 2018	NOTICE OF SUIT	
Mar. 29, 2018	NOTICE OF SUIT	
Jul. 13, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 13, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 20, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 20, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 16, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 16, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Aug. 16, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 15, 2012	TEAS SECTION 8 & 9 RECEIVED	
Nov. 30, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 30, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 30, 2008	CASE FILE IN TICRS	

Feb. 09, 2002 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
 Feb. 09, 2002 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
 Dec. 11, 2001 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
 May 08, 1998 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
 Mar. 23, 1998 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
 Dec. 08, 1992 REGISTERED-PRINCIPAL REGISTER
 Sep. 15, 1992 PUBLISHED FOR OPPOSITION
 Aug. 14, 1992 NOTICE OF PUBLICATION
 May 05, 1992 APPROVED FOR PUB - PRINCIPAL REGISTER
 Apr. 23, 1992 EXAMINER'S AMENDMENT MAILED
 Mar. 27, 1992 NOTICE OF UNRESPONSIVE AMENDMENT - MAILED
 Jan. 29, 1992 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Jan. 17, 1992 NON-FINAL ACTION MAILED
 Jan. 08, 1992 ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 18, 2022

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91109942](#)

Filing Date: Mar 18, 1998

Status: Terminated

Status Date: Jun 24, 1998

Interlocutory Attorney:

Defendant

Name: SUNWEST AIRLINES

Correspondent: CHRISTINE R. ETHRIDGE

Address: KIRKPATRICK & LOCKHART LLP

1500 OLIVER BLDG.

PITTSBURGH PA UNITED STATES , 15222

Associated marks

Mark	Application Status	Serial Number	Registration Number
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SUNWEST AIRLINES

[75271766](#)

Plaintiff(s)

Name: SOUTHWEST AIRLINES CO.

Correspondent: DONALD E. HOOD, ESQ.

Address: 2702 LOVE FIELD DRIVE HDQ/4GC

DALLAS TX UNITED STATES , 75235-1611

Associated marks

Mark	Application Status	Serial Number	Registration Number
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SOUTHWEST AIRLINES

[74219135](#)

[1738670](#)

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 24, 1998	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Jun 24, 1998	
4	D'S W/D	May 11, 1998	
3	PENDING, INSTITUTED	Mar 31, 1998	

2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 31, 1998	May 10, 1998
1	FILED AND FEE	Mar 18, 1998	

Type of Proceeding: Opposition

Proceeding [91102719](#)
Number:

Filing Date: Jul 19, 1996

Status: Terminated

Status Date: Oct 21, 1998

Interlocutory
Attorney:

Defendant

Name: PACIFIC SOUTHWEST AIRLINES, INC.

Correspondent MELVILLE OWEN
Address: OWEN, WICKERSHAM & ERICKSON, P.C.
455 MARKET STREET, 19TH FLOOR
SAN FRANCISCO CA UNITED STATES , 94105

Associated marks

Mark	Application Status	Serial Number	Registration Number
PACIFIC SOUTHWEST AIRLINES		74643932	

Plaintiff(s)

Name: SOUTHWEST AIRLINES CO.

Correspondent SANFORD E. WARREN, JR.
Address: DANIEL F. PEREZ
WARREN & PEREZ 8411 PRESTON ROAD, SUITE 710
DALLAS TX UNITED STATES , 75225

Associated marks

Mark	Application Status	Serial Number	Registration Number
SOUTHWEST AIRLINES		74219135	1738670

Prosecution History

Entry Number	History Text	Date	Due Date
17	TERMINATED	Oct 21, 1998	
16	BOARD'S DECISION: SUSTAINED	Oct 21, 1998	
15	ABANDONMENT	Aug 03, 1998	
14	STIPULATION FOR AN EXTENSION OF TIME	Dec 22, 1997	
13	SUSPENDED PENDING DISP OF CIVIL ACTION	Dec 23, 1997	
12	P'S BRIEF IN OPP TO #12	Nov 13, 1997	
11	D'S MOT TO SUSP	Oct 27, 1997	
10	P'S MOT FOR EXTN. OF TIME W/ CONSENT	Sep 02, 1997	
9	P'S MOT FOR EXTN. OF TIME W/ CONSENT	Jun 30, 1997	
8	TRIAL DATES RESET FOR CONSOLIDATED PROCE EDING	Apr 01, 1997	
7	PROCS SUSP; CONSOL W/104692 & 104722	Mar 12, 1997	
6	MOT TO CONSOLIDATE	Feb 24, 1997	
5	P'S MOTION FOR AN EXTENSION OF TIME	Dec 19, 1996	
4	TRIAL DATES SET	Oct 04, 1996	
3	PENDING, INSTITUTED	Aug 09, 1996	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Aug 09, 1996	Sep 18, 1996
1	FILED AND FEE	Jul 19, 1996	